



NEXT CHAPTER
CULTURAL FOUNDATION

Annual Cultural Partnership Opportunities

*Bringing the Island to the Midwest,
One Cultural Experience at a Time.*

501(c)(3) Nonprofit Organization
Chicago, Illinois



Who we are

Next Chapter Cultural Foundation is a Chicago-based 501(c)(3) nonprofit dedicated to elevating Dominican, Caribbean, and Latino culture.

We produce immersive cultural celebrations, educational initiatives, and community partnerships that preserve heritage, strengthen identity, and unite multicultural communities across the Midwest.

Our work bridges generations, supports local artists and entrepreneurs, and transforms public spaces into vibrant platforms of culture, pride, and economic opportunity.



Proven Impact

Dominican Independence Cultural Celebration 2026

A signature cultural event celebrating Dominican heritage through music, gastronomy, and community pride.

Event Highlights

- *Sold-out cultural celebration with over 500 attendees and strong community engagement*
- *Live music, folkloric dance, and carnival-inspired performances*
- *Authentic Dominican cuisine and cultural traditions*
- *Multicultural audience engagement across Chicago and the Midwest*

This signature event reflects growing demand for culturally driven programming and continues to expand its reach across Chicago and the Midwest.

Our events create meaningful cultural experiences while offering valuable visibility for our partners and sponsors.



Audience & Community Reach

Audience Profile

- *Latino and multicultural families across Chicago and the Midwest*
- *Dominican, Caribbean, and broader Latino communities*
- *Young professionals, families, and cultural leaders*
- *Community organizations, educators, and local businesses*

Engagement Opportunities

Sponsors connect with audiences through:

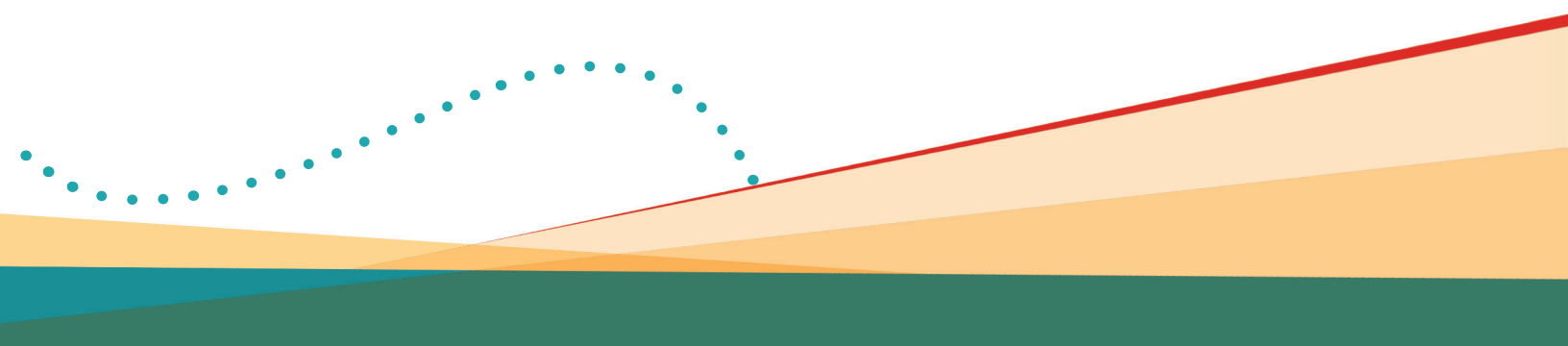
- *Large-scale cultural celebrations*
- *Outdoor cultural experiences and community gatherings*
- *Educational workshops and youth programming*
- *Social media visibility across*    

Our events bring culture, community, and commerce together in meaningful and memorable ways.



Annual Cultural Event Series

- *Dominican Independence Day Celebration*
- *Hispanic Heritage Month Celebration*
- *Latin Cultural Gastronomy Experience*
- *Youth & Cultural Education Workshops*





Why Partner With Us

Partnering with Next Chapter Cultural Foundation offers organizations the opportunity to connect with diverse communities while supporting meaningful cultural programming that celebrates Dominican, Caribbean, and Latino heritage.

Through our events and initiatives, we create culturally vibrant spaces where communities gather to celebrate identity, learn from one another, and experience the richness of our traditions.

Value for Sponsors

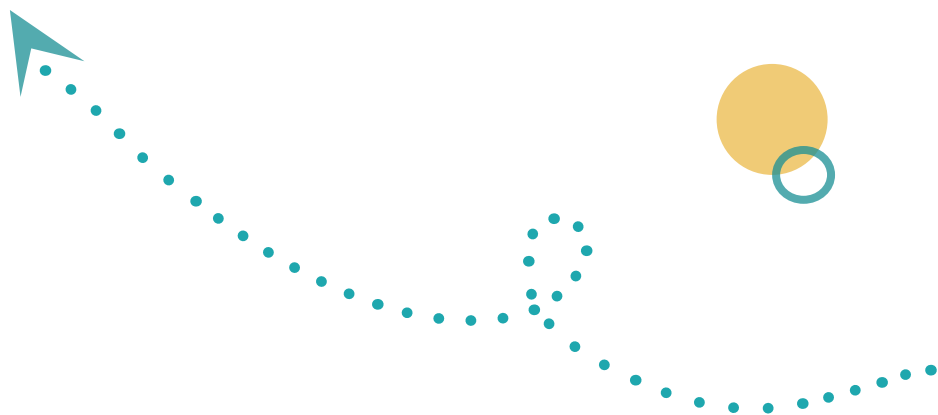
- *Direct access to engaged Latino and multicultural audiences across Chicago and the Midwest*
 - *Brand visibility through culturally immersive events and community experiences*
 - *Positive brand alignment with cultural empowerment, education, and community leadership*
 - *Opportunities to demonstrate authentic investment in community development and cultural preservation*
 - *Supporting cultural preservation initiatives in the Dominican Republic by funding artisan-led workshops that teach traditional carnival mask-making and costume craftsmanship to younger generations, while also bringing master artisans to Chicago to lead hands-on workshops for youth and families.*
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Join the Movement

Our programs generate cultural impact beyond the event itself. They support artists, create educational opportunities for youth, strengthen cultural identity, and build meaningful connections across communities.

When organizations partner with the Foundation, they are not only supporting an event. They are investing in cultural preservation, community leadership, and long-term impact across Chicago and the Midwest.



Annual Sponsorship Structure

Sponsorship recognition extends for twelve (12) months from the date of commitment and includes visibility across Next Chapter Cultural Foundation initiatives and signature cultural events during that period.

Presenting Cultural Partner: \$15,000+

Premium recognition across Foundation initiatives and signature cultural events.

Benefits include:

- *Top logo placement on Foundation website and major event materials*
- *Recognition as Presenting Cultural Partner at signature cultural events*
- *Featured sponsor spotlight across Foundation social media platforms*
- *Prominent logo placement in digital promotional materials and newsletters*
- *Opportunity to distribute branded materials at events (where applicable)*
- *Full-page premium advertisement in event program materials*
- *Recognition from the stage during signature cultural events*
- *Opportunity to display company banner at Foundation events (banner provided by sponsor)*
- *Premium designated sponsor activation space at Foundation events (space permitting indoors; up to 20' x 20' at outdoor events; sponsor responsible for tent and setup)*
- *VIP seating for up to **20 guests***



Platinum Cultural Partner: \$10,000

Prominent visibility across Foundation programming and cultural events.

Benefits include:

- Prominent logo placement on website and promotional materials
- Recognition at major cultural events
- Social media sponsor recognition
- Logo placement in event programs and select marketing materials
- Recognition in Foundation digital communications
- Full-page advertisement in event program materials
- Opportunity to display company banner at Foundation events (banner provided by sponsor)
- Designated sponsor activation space at Foundation events (space permitting indoors; up to 10' x 20' at outdoor events; sponsor responsible for tent and setup)
- VIP seating for up to **16 guests**

Gold Cultural Partner \$5,000

Meaningful brand visibility supporting Foundation cultural programming and initiatives.

Benefits include:

- Logo placement on Foundation website
- Recognition in event program materials
- Social media sponsor acknowledgment
- Recognition during select events
- Recognition in Foundation digital communications
- Full-page advertisement in event program materials
- Logo inclusion in select event promotional materials
- Opportunity to display company banner at Foundation events (banner provided by sponsor)
- Designated sponsor activation space at Foundation events (space permitting indoors; up to 10' x 15' at outdoor events; sponsor responsible for tent and setup)
- VIP seating for up to **12 guests**



Silver Cultural Partner: \$2,500

Community-focused partnership supporting cultural programming.

Benefits include:

- Website listing as Cultural Partner
- Recognition in event program materials
- Social media acknowledgment
- Recognition in Foundation digital communications
- Half-page advertisement in event program materials
- Designated sponsor activation space at Foundation events (space permitting indoors; up to 10' x 10' at outdoor events; sponsor responsible for tent and setup)
- VIP seating for up to **8 guests**

Community Cultural Partner: \$1,000

Entry-level partnership supporting community and cultural initiatives.

Benefits include:

- Website listing as Community Cultural Partner
- Recognition in event program materials
- Half-page advertisement in event program materials
- Social media acknowledgment
- Group acknowledgment during select events
- Small sponsor activation space at outdoor events (space permitting indoors; up to 5' x 5', sponsor responsible for tent and setup)
- VIP seating for up to **4 guests**





Mercedes Feliz-Matos is a cultural producer, educator, and community leader with more than three decades of experience in education, community engagement, and cultural programming.

With a background in education and large-scale event production, she leads initiatives that unite communities, celebrate identity, and create meaningful cultural impact across the Midwest.

Mercedes Feliz-Matos, Founder & Executive Director

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Let's Create Cultural Impact Together

**Next Chapter Cultural Foundation
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